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## **Accubuilt Unveils New MKT Hearse**

Lima, Ohio – Accubuilt, Inc. unveiled **an all new MKT Hearse** during the National Funeral Directors Association’s (NFDA) International Convention & Expo held in Chicago, IL on October 23-26. The 2011 NFDA Convention was co-hosted by the Cremation Association of North America (CANA), a first for both associations.

The new MKT is the replacement for the Lincoln Town car platform. The MKT Hearse application, unveiled by Accubuilt, met with extremely positive reaction from show attendees. The MKT Hearse features a modern design with advanced technology and comfort features that are particularly appealing to owners and operators. New features include a backup camera, rear-sensing system, an 88 degree side door opening angle, a loading door height of 77” and a standard Urn device and storage tray.

Nathan Hurst, Executive Vice-President of Commercial Operations commented about the unveiling, “We are very pleased with the amount of attention the MKT received and the number of orders that were written at the show. We believe that the positive reception to our MKT Hearse is a strong signal for future growth in this business sector.”

The historic NFDA/CANA convention provided the world’s largest annual offering of workshops, seminars, networking opportunities and exhibits to help funeral professionals develop strategies for success in an ever-changing marketplace. Nearly 6,000 funeral directors, mortuary science students, exhibitors and other allied professionals from more than 40 countries, regions and territories attended NFDA’s convention.

### **About NFDA**

NFDA is the world’s leading funeral service association, serving 18,500 individual members who represent more than 9,900 funeral homes in the United States and 43 countries around the world. From its headquarters in Brookfield, Wis., and its Advocacy Division office in Washington, D.C., NFDA is the worldwide source of expertise and professional resources for all facets of funeral service. Through education, information and advocacy, NFDA is dedicated to supporting members in their mission to provide families with meaningful end-of-life services at the highest levels of excellence and integrity. For more information, visit [www.nfda.org](http://www.nfda.org).

### **About CANA**

Founded in 1913, the Cremation Association of North America (CANA) is an International organization of over 1,500 members, composed of cremationists, funeral directors, funeral home operators and owners, cemeterians, industry suppliers and consultants. For more information, visit [www.cremationassociation.org](http://www.cremationassociation.org).

### **About Accubuilt, Inc.**

Accubuilt is a diversified specialty vehicle manufacturer that traces its roots back more than 134 years. Our professional vehicles are S&S and Superior funeral coaches and limousines traditionally used by the funeral service industry. Built on Cadillac DTS and Lincoln MKT heavy-duty chassis, they are used by independent and corporate funeral homes as well as professional livery operators around the world.

Accubuilt’s manufacturing facility is located in Lima, Ohio and the Company’s specialty vehicle offerings and is certified and approved by the Lincoln Quality Vehicle Modifier program. For more information on Accubuilt, Inc. and its extensive vehicle offerings, please visit [www.accubuilt.com](http://www.accubuilt.com).

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